



WWF



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Excellent **100%**

Forest performance: ★★★★★

Climate performance: ★★★★★

Water performance: ★★★★★



CHECK YOUR PAPER

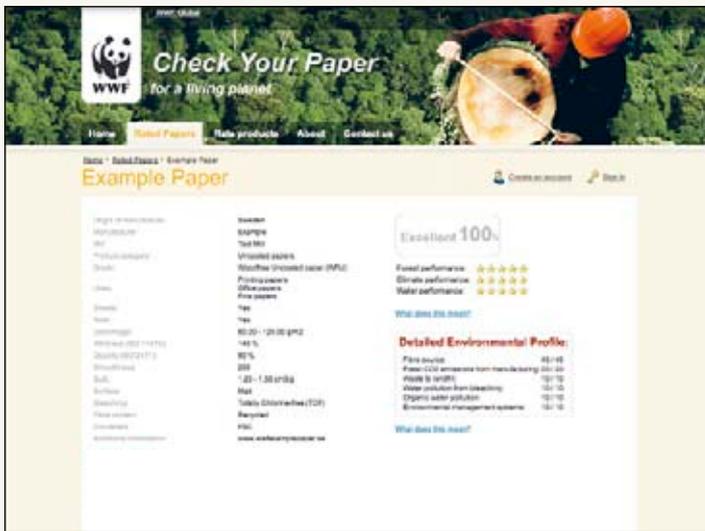
A database of eco-rated paper products

checkyourpaper.panda.org



The effective rating system

makes it easy to compare between paper products.



Star ratings reveal

the paper product's forest, climate and water performance.



Producers provide information on fibre sources, air and water emissions and quality control to rate their products.

The Check Your Paper database, created by WWF, makes it easy to promote and find green pulp and paper products. It is an on-line, global benchmarking tool for responsible paper producers and buyers. Check Your Paper is free of charge.



CHECK YOUR PAPER

...measures paper products' environmental impacts

Check Your Paper rates the environmental quality of the paper-making process for a given product, including how well forests supplying fibre are managed, use of recycled fibre, fossil CO₂ emissions, waste going to landfills and water pollution from mills.

...promotes transparency and sustainability

Check Your Paper facilitates transparency on environmental performance in the paper industry. Paper products posted on the official list have been audited by third-party certification bodies to ensure high credibility.

...gives each product an easily understandable rating

Each paper product is given a total environmental rating and more detailed star ratings for its performance in relation to forests, climate and water. These ratings are easy to communicate to paper buyers and end users.

...includes comprehensive product categories

Check Your Paper includes all the main pulp and paper categories, including coated and uncoated papers, newsprint, tissue, packaging and board papers, speciality papers and several types of pulp.

...is part of WWF's work on pulp and paper

Paper production has a large ecological footprint. It affects the future of the world's forests, endangered species, water resources, climate and people. WWF, the global conservation organisation, engages with stakeholders to bring about sustainable forestry, clean pulp and paper manufacturing, and promote responsible paper consumption.



checkyourpaper.
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Why we are here.

To stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature.

www.panda.org